



FOR IMMEDIATE RELEASE
April 1, 2019
OYSTER BAY, NEW YORK

Contact:
Winn Keaten
Planting Fields Foundation
Director of Marketing &
Communication
516-922-8678
wkeaten@plantingfields.org
www.plantingfields.org

PLANTING FIELDS FOUNDATION ANNOUNCES NEW HIRES IN MARKETING AND PROGRAMS

Oyster Bay, New York – April 1, 2019 – Planting Fields Foundation (“Planting Fields” or “the Foundation”) today announced two new additions to the Foundation staff, Winn Keaten, Director of Marketing and Communications and Kristina Pisciotta, Programs and Events Manager.

Following Gina Wouters’ recent arrival as the Foundation’s Executive Director, the creation of these two new roles shores up key areas that are strategically important to the evolution, growth and identity of the organization as it enters its next phase under new leadership.

“As we enter the spring season and with the opening of Coe Hall for 2019, having strong talent in these two distinct positions will help us create engaging experiences for our visitors and celebrate the rich historical and natural beauty that Planting Fields has to offer with a sense of purpose, vision and brand excellence,” said Wouters. “We’re looking forward to sharing some exciting programming plans for this summer and beyond.”

About Planting Fields Foundation

Planting Fields Foundation preserves and interprets Planting Fields Arboretum State Historic Park as the premier public garden and Gold Coast estate for today and tomorrow by creating enriching experiences for the visiting public. Founded in 1955 by William R. Coe, the Foundation is a not for profit public educational foundation chartered by the New York State Board of Regents and tax exempt under the status for a 501C3 organization.

Located in Oyster Bay, New York and originally landscaped by the Olmstead Brothers of Brookline, Massachusetts, the Arboretum grounds feature 409 acres of greenhouses, rolling lawns, formal gardens, woodland paths and outstanding plant collections. The original historic estate buildings remain intact including Coe Hall, a 65-room Tudor Revival mansion designed by Walker & Gillette. The interior of the house is a showcase of artistry and craftsmanship and features a distinctly American aesthetic through original ironwork commissions by Samuel Yellin and murals painted by artists Robert W. Chanler and Everett Shinn.

To learn more about Planting Fields Foundation, please visit the website at www.plantingfields.org.
