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PLANTING FIELDS FOUNDATION UNVEILS
NEW WEBSITE AND EXPANDED MEMBERSHIP PROGRAM

Oyster Bay, New York – July 1, 2019 – Planting Fields Foundation ("Planting Fields" or "the Foundation") announced today the introduction of a newly redesigned website that features an expanded Membership program, a new “Happenings” event calendar, updated content about Coe Hall Collections, the Archives and new Cultural Landscape research. The launch of the new website represents an essential step in the Foundation’s effort to increase communication with the visiting public, broaden its audience and refresh its programming with a variety of high-quality, engaging experiences. The website layout emphasizes a clean, bright, user-friendly design, while reflecting the unification of art, architecture and gardens of Planting Fields.

“We designed the new website to be a window into all that Planting Fields has to offer, from the beauty of the grounds and gardens to the rich history of Coe Hall, our important preservation work and all of our programs and events. If you’re a first-time visitor, we hope it will invite you to come explore this magnificent part of Long Island or get to know us better if you’ve been here before. It’s also a wonderful platform for sharing our updated Membership program which we have augmented with new membership levels and exclusive opportunities our members can enjoy throughout the year.”

The new website also includes sections for press releases, media inquiries, as well as a social media feed from Facebook and Instagram. Imagery, information and announcements will be updated on regular basis. Visit the website at www.plantingfields.org.

About Planting Fields Foundation

Planting Fields Foundation preserves and interprets Planting Fields Arboretum State Historic Park as the premier public garden and Gold Coast estate for today and tomorrow by creating enriching experiences for the visiting public. Founded in 1955 by William R. Coe, the Foundation is a not for profit public
educational foundation chartered by the New York State Board of Regents and tax exempt under the status for a 501C3 organization.

Located in Oyster Bay, New York and originally landscaped by the Olmsted Brothers of Brookline, Massachusetts, the Arboretum grounds feature 409 acres of greenhouses, rolling lawns, formal gardens, woodland paths and outstanding plant collections. The original historic estate buildings remain intact including Coe Hall, a 65-room Tudor Revival mansion designed by Walker & Gillette. The interior of the house is a showcase of artistry and craftsmanship and features a distinctly American aesthetic through original ironwork commissions by Samuel Yellin and murals painted by artists Robert W. Chanler and Everett Shinn. Planting Fields is included in the National Register of Historic Places, the official list of the Nation’s historic sites worthy of preservation.

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