



PLANTING FIELDS

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PLANTING FIELDS FOUNDATION OPENS NEW VISITOR CENTER IN COE HALL AND INTRODUCES NEW LOGO

Oyster Bay, New York – April 1 – Planting Fields Foundation (“Planting Fields” or “the Foundation”) announced today the opening of the new Visitor Center at Planting Fields in Coe Hall. The former staff dining room and porch in the early twentieth-century, Tudor Revival estate have been renovated to create a welcome space where visitors can pick up maps and brochures, purchase tickets for tours, learn about programs and events, shop the gift shop, and learn about the history of Planting Fields. The Visitor Center will be open on Wednesdays from 10:00am to 2:00pm and Thursdays through Sundays, 9:00am to 5:00pm.

The opening of the Visitor Center coincides with the Foundation’s introduction of a new logo, developed by Jeffrey Jenkins, who also designed *The Great Bird Blind Debate* book, published by the Foundation last year in conjunction with the exhibition of the same name. The logo gives prominence to the finial poised along the balustrade by Coe Hall’s West Portico, an architectural detail created by Walker & Gillette, complemented by the backdrop of gardens and landscape.

“The opening of the Visitor Center is an important step forward in our goal to enhance the experience of Planting Fields and we are thrilled to make it happen just in time for spring,” said Executive Director, Gina J. Wouters. “The space provides a multitude of resources for our visitors as well as a holistic look at the past, present and future of this extraordinary site. Introducing the new logo as we open the doors to the visitor center is also a timely opportunity to elevate the identity of Planting Fields in a new way. The multifaceted garden finial aptly represents the vibrant, multidimensional nature of a place where landscape, gardens, architecture, art, and engagement all intersect.”

The Visitor Center will adhere to capacity limits for the safety of patrons, staff and volunteers, and masks are required. To learn more about estate and exhibition tours, and to make advance reservations, visit www.plantingfields.org.

About Planting Fields Foundation

Planting Fields Foundation strives to preserve and make relevant to all audiences the heritage of Planting Fields, an early 20th century 409-acre estate, designed as an integrated composition of the built and natural world. Founded in 1952 by William R. Coe, the Foundation is a not-for-profit public educational foundation chartered by the New York State Board

of Regents and tax exempt under the status of a 501(c)(3) organization. Located in Oyster Bay, New York and originally landscaped by the Olmsted Brothers of Brookline, Massachusetts, the grounds feature 409 acres of greenhouses, rolling lawns, formal gardens, woodland paths, and outstanding plant collections. The original historic estate buildings remain intact including Coe Hall, a 65-room Tudor Revival mansion designed by Walker & Gillette. The interior of the house is a showcase of artistry and craftsmanship and features a distinctly American aesthetic through original ironwork commissions by Samuel Yellin and murals painted by artists Robert Winthrop Chanler and Everett Shinn. Planting Fields is included in the National Register of Historic Places, the official list of the Nation’s historic sites worthy of preservation.

To learn more about Planting Fields Foundation, please visit our website at www.plantingfields.org.

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